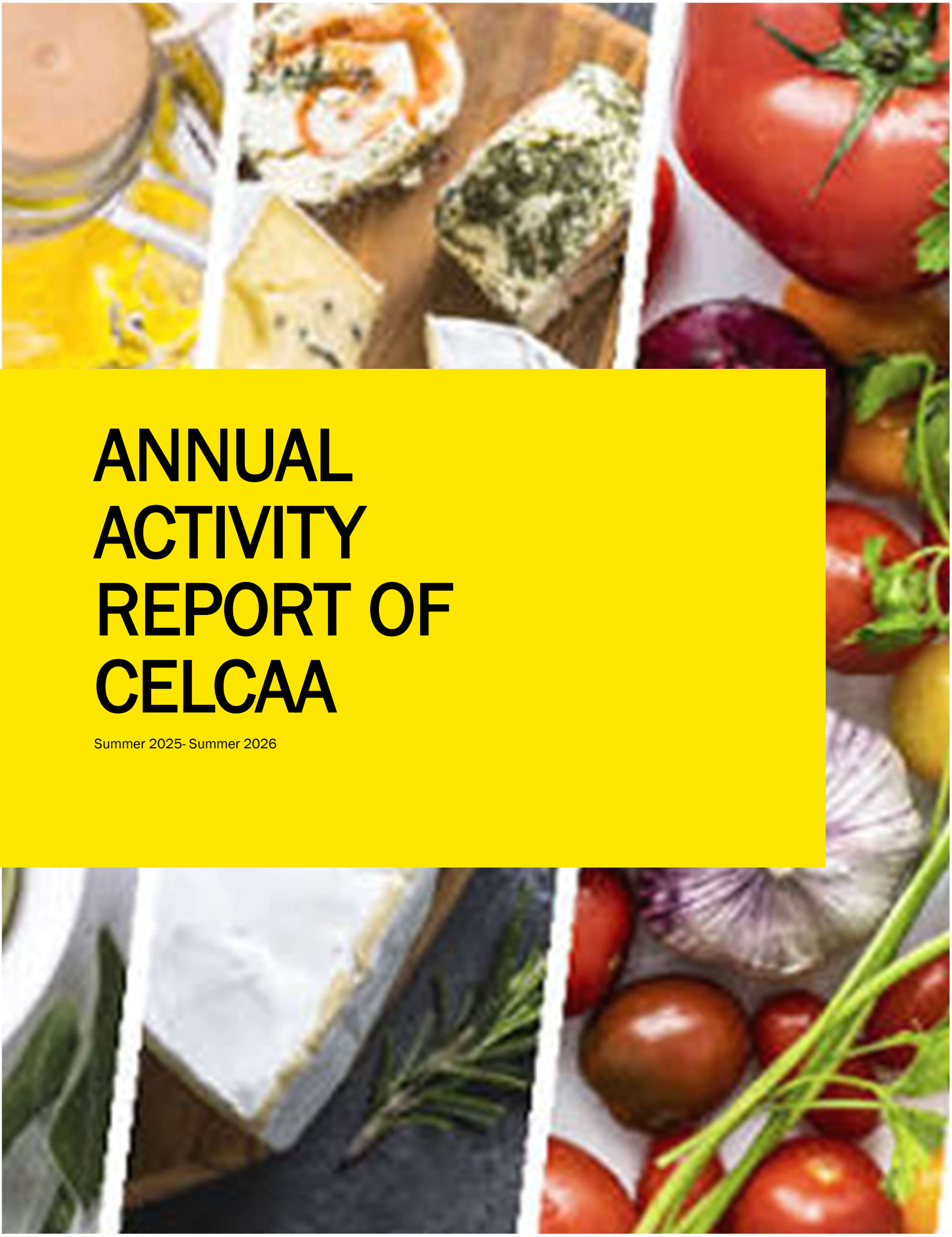


ANNUAL ACTIVITY REPORT OF CELCAA

Summer 2025- Summer 2026

Introduction

Following a valid suggestion made at the CELCAA AGM on 29 June, I have compiled an activity report covering the period July 2025-June 2026.

This report presents a summary of the meetings arranged and attended by the CELCAA secretariat, as well as appearances in events organized by other bodies. The main 'topics of focus' for the past 12 months are also compiled.

Meetings overview

- **European Commission:** CELCAA organized 9 in-person meetings between CELCAA members and the European Commission
    - DG Santé – 2 meetings
    - DG AGRI – 3 meetings
    - DG TRADE – 4 meetings
- **Embassy Tour**: CELCAA organized and/or attended multiple meetings and engagements with agriculture and/or trade attachés from the following third country embassies in Brussels:
    - Australia
    - Brazil
    - Mexico
    - United States
    - United Kingdom
    - Canada
    - Indonesia
    - India
- **European Board on Agriculture and Food**: CELCAA represented the interests and raised the profile of agri-food trade in four meetings of the EBAF, covering the topics of simplification, the livestock strategy, one year of the Vision for Agriculture and Food and resilience.
- **Civil Dialogue Groups**: CELCAA secretariat participated directly in several CDGs, namely the meetings on international aspects of agriculture and the CDG on Organic Production of 5 June, during which a joint presentation was made with OPTA

- **Domestic Advisory Groups:** CELCAA currently participates in the DAG under the TCA (United Kingdom) and the DAG under the EU-New Zealand FTA. CELCAA has applied to become a member of the DAG under the EU-Mercosur agreement.

Events overview

CELCAA was involved in co-organising two high-level events:

- **'Making trade better'** – in collaboration with the British Agricultural Bureau, on the occasion of 'Back British Farming' day, 10 September 2025: this event called for a solid and comprehensive SPS agreement ('dynamic alignment') between the EU and UK.



- **EU-Mexico agri-food trade: outlook and opportunities under the modernized agreement'** – in collaboration with MexCham EU, on 16 April 2026. This event was a celebration of the modernized agreement, calling for a swift conclusion so that the anticipated benefits for operators in both the EU and Mexico could be realised ASAP.



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High Level Missions organised by DG AGRI

- In October 2025, President Jochem Versloot represented CELCAA at the High Level Mission to Brazil, in advance of the conclusion of the EU-Mercosur agreement



- In May 2026, Secretary General Alice O'Donovan represented CELCAA at the High Level Mission to Thailand. As of July 2026, we still await the conclusion of an EU-Thailand FTA.



Some priorities for 2026-27

- Sustainability activities – with so much of the 2025-26 focus on the opening of new markets and third country relations, the decision has been made to revive the sustainability activities of CELCAA.
    - An initial meeting will take place in September (date TBC) to discuss:
        - Packaging and Packaging Waste Regulation and the concerns of the trading community, in particular in view of the regulation becoming directly applicable from 12 August
        - On-farm sustainability compass – CELCAA needs to identify 2-3 elements on which to be active.
- More high level engagements – CELCAA will be requesting a meeting with Commissioner Hansen and with other high-level Commission representatives, to demonstrate the value of agri-food trade in ensuring stable food supply, boosting competitiveness and contributing to the EU sustainability agenda.
- More third country engagements – CELCAA will continue its conversations with representatives of third countries in Brussels, in particular with Thailand, Philippines, Australia and the Mercosur partners. CELCAA is also in ongoing dialogue with the US, Canada and the UK.