

CELCAA CONFERENCE

SUSTAINABILITY AND OPEN TRADE – STRIKING THE RIGHT BALANCE – The EU wine sector vision

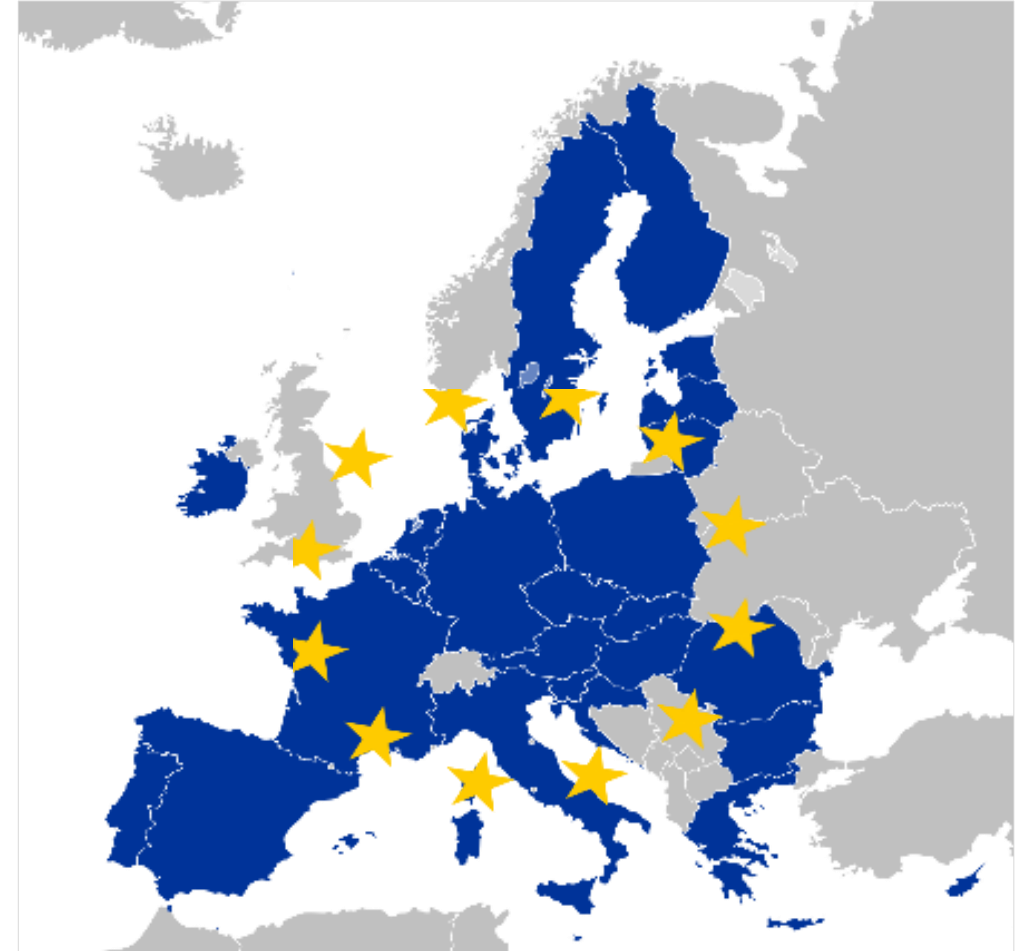
- 29 March 2022 -

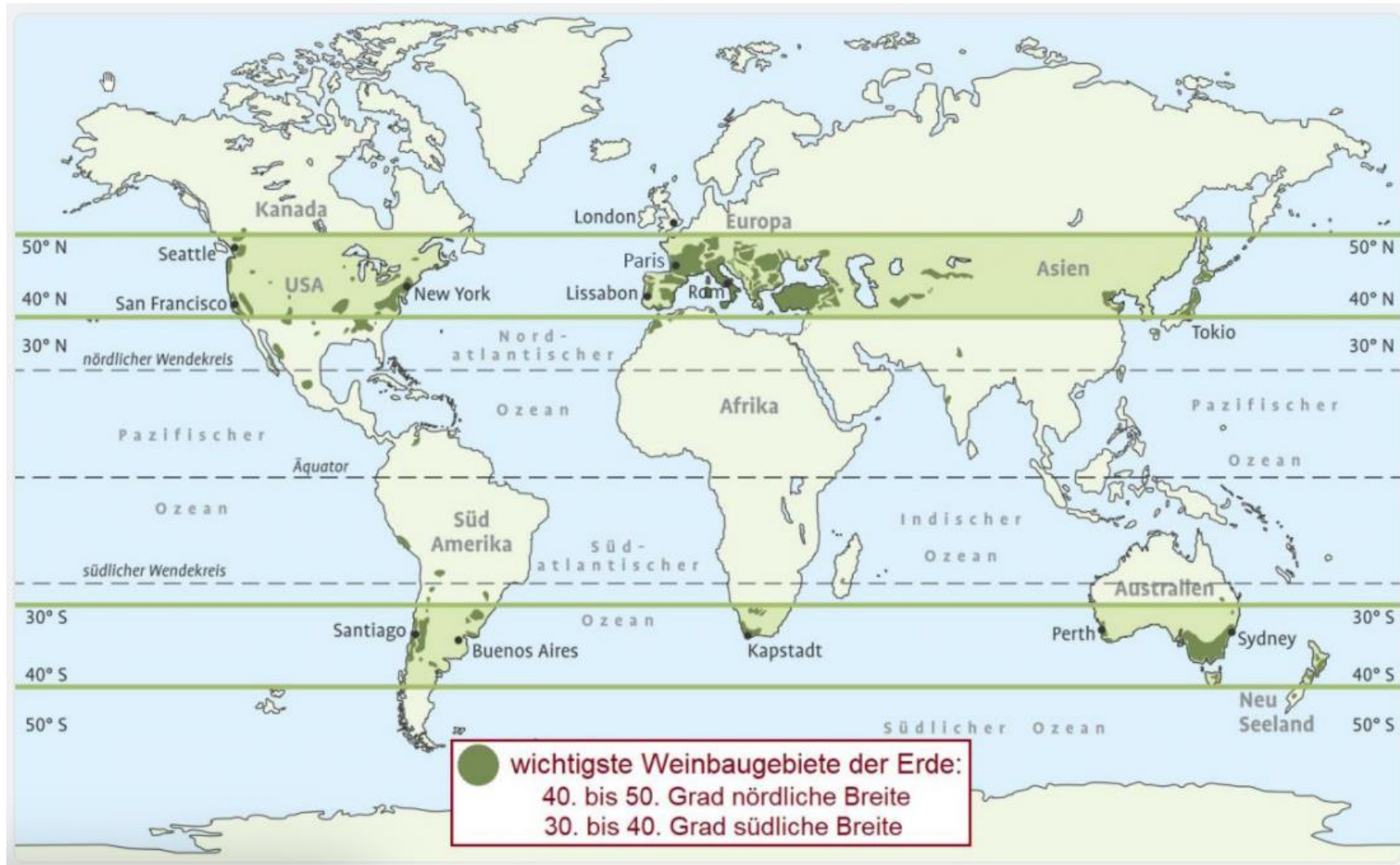
Mauricio González Gordon
CEEV President



CEEV – European Committee of Wine Companies

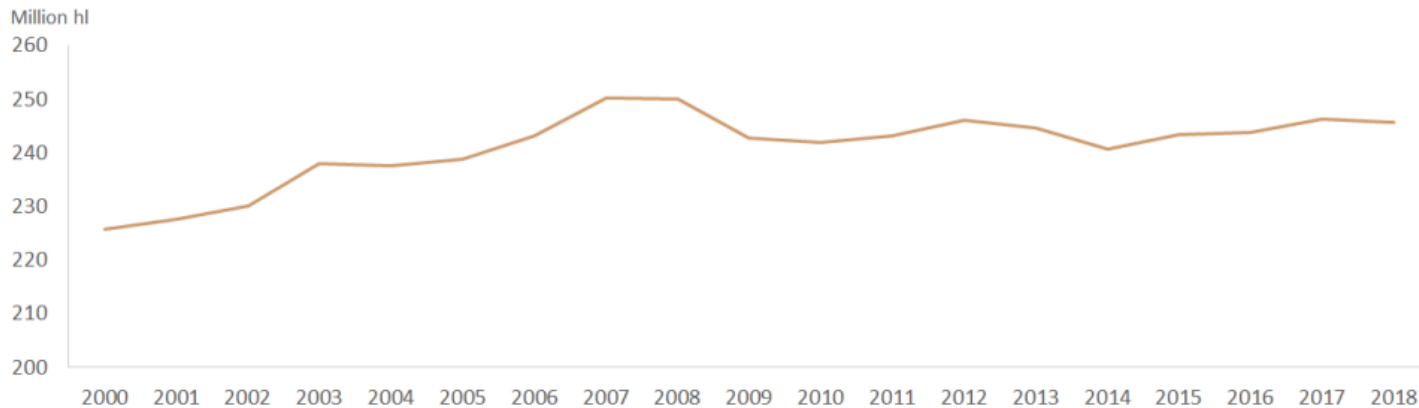
- Represents EU producers and traders of wine and aromatised wine products
- 25 national associations from 13 EU countries + Switzerland, United Kingdom and Ukraine
- A consortium of 4 leading EU wine companies
- Our members produce and market the large majority of wines with and without GI





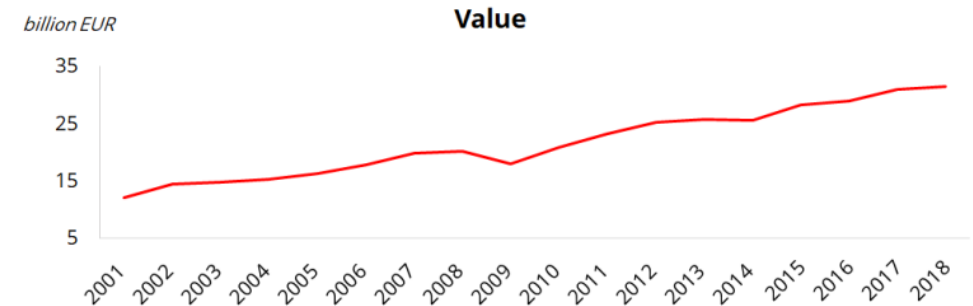
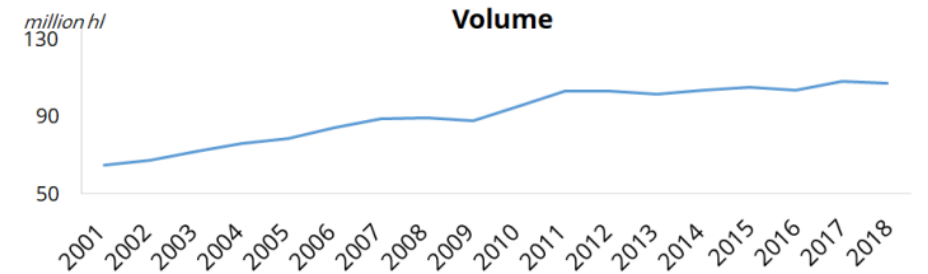
Vine culture and consequently wine production is limited to 2 small fringes

Evolution of world wine consumption



The world is not drinking more; more people is interested in wine worldwide

Evolution of wine trade



- **3 214 376 hectares of vineyard in the EU**
 - **70% of world wine production - in value**
 - **1624 Protected Designation of Origin (PDO) or Protected Geographical Indication (PGI)**
 - **72% of the EU wine export in volume**
 - **90% of the value of EU wine exports**
 - **63% of the total production**
- **1st EU agri-food export in value**
- **57% of EU wine exports are intra-EU trade**
 - **€ 17.162 million extra-EU exports in 2021**
 - **€ 15.440 million positive trade balance in 2021**
- **2,5 million wine-growing holdings in the EU**
 - **3 million direct jobs**

EU WINE TRADE



ceev

Comité Européen
des Entreprises Vins

Thank you for your attention!



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