



# EU Trade Policy WHAT AMBITIONS FOR THE EU AGRI-FOOD TRADE?

10<sup>th</sup> March 2021 - from 9am to 12:30pm

## About CELCAA

**CELCAA is the association of the European agri-food trade, whose members are the sectoral associations representing agri-food & commodities traders, from small and medium enterprises to global size.**

Overall, CELCAA represents 35,000 trading companies, contributing to making the EU the principal trading block, being the biggest exporting and second biggest importing trading bloc worldwide, representing a value of 151.2 EUR billion and 119.3 EUR billion respectively in 2019 .

Our members are united in their purpose to deliver safe, diversified and high quality agri-food products, ingredients and agro-supply to farmers, feed and food industry, and to retail for end consumers.

CELCAA stands for an ambitious European trade policy that supports European and global economic growth, employments and adequate livelihoods in rural areas.

CELCAA mission is to create a predictable environment free of undue barriers for the agri-food trade and to engage with the EU institutions and stakeholders in the interests of the sector.

## Conference Programme

The Farm to Fork Strategy, released in May 2020, is a top priority of the Commission. It is set to fundamentally change the way agri-commodities and food are produced in the EU and to make European food the global standard for sustainability.

In February 2021, the European Commission released its Communication on the 'Trade Policy Review - An open, sustainable and assertive Trade Policy', calling for more sustainable trade while reflecting on the EU strategic interests and values.

Both Strategies will have a significant impact on current trade flows in agri-food and agri-commodities, and on the place and role of the EU as the global leader in this sector.

This conference aims to discuss and reflect on the future shape and challenges ahead for the agri-food system.

09:00 09:15 - 09:25	Opening of the call <b>Rose O'Donovan - Agrafacts, Editor</b>
09:25 - 09:30	<b>Welcome speech by Valdis Dombrovskis Executive Vice-President of the European Commission Responsible for Trade Portfolio</b>
09:30 - 10:40	<b>FIRST PANEL The EU in global trade today and ambition for the future</b>
09:30 - 09:45	<b>Rupert Schlegelmilch</b> - Director for Directorate D Americas, Agriculture and Food Safety Directorate General for Trade
09:45 - 10:00	<b>George Sandeman</b> - ACIBEV (Portuguese Wine and Spirits Association) Vice-President of CEEV (European Committee of Wine Companies)
10:00 - 10:15	<b>Rosinda Castanhas</b> - Chief Executive Officer - VHumana (European dairy trade)
10:15 - 10:30	Questions and answers session
20 min.	BREAK
10:50 - 12:30	<b>SECOND PANEL A Trade policy that promotes sustainable agriculture systems</b>
10:50 - 11:05	<b>Janusz Wojciechowski</b> Commissioner for Agriculture and Rural Development
11:05 - 11:20	<b>Maria do Céu Antunes</b> - Portuguese Agriculture Minister Current Council Chair
11:20 - 11:35	<b>Máximo Torero Cullen</b> - FAO Chief Economist Food and Agriculture Organization of the United Nations
11:35 - 11:50	<b>Graça Mariano</b> - APICARNES Executive Director Associação Portuguesa Dos Industriais De Carnes (meat industry and trade)
11:50 - 12:15	Questions and answers session
12:15 - 12:30	<b>Conclusions by Marcel van der Vliet, CELCAA President</b>