



! SAVE THE DATE AND JOIN THE DEBATE !

CELCAA to focus on consumer benefits at 2014 WTO Public Forum

PRESS RELEASE

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Brussels, Belgium

In keeping with the annual WTO Public Forum theme of 'Why trade matters to everyone', CELCAA, the European umbrella association for trade in agri-commodities, hosts a working session on 3rd October 2014 to debate the potential conflicts between trade facilitation, food safety standards and consumer protection policies with the ultimate goal of making food trade work for agri-food businesses and consumers alike..

Speakers include Monique Goyens, Director General of the European Consumer Organisation BEUC; Liz Murphy, Director of the International Meat Trade Association in the UK; Sylvain Naulin, policy officer at the Comité Européen des Entreprises Vins and Tom Heilandt, Senior officer at the Secretariat of the *Codex Alimentarius*.

The working session takes place from 11am to 1pm in Room B and consists of presentations followed by open discussion. It will be chaired by Christian Häberli, a Senior Research Fellow at the World Trade Institute and at Bern University, and former negotiator for Switzerland during the Uruguay and Doha Round on agriculture and SPS issues.

Come join the debate, Room B, from 11:00am to 1:00pm !! There will be interpretation in FR, EN, SP.

For more information about the WTO Public Forum, please visit:

http://www.wto.org/english/forums_e/public_forum14_e/public_forum14_e.htm

CELCAA is the EU umbrella association representing EU organisations covering the trade in cereals, grains, oil, animal feed, wine, meat and meat products, dairy and dairy products, eggs, poultry and game, tobacco, spices and general produces. Members include COCERAL, UECEBV, EUCOLAIT, CEEV, EUWEP, GAFTA EU, FETRATAB, CIBC. CELCAA's main objectives are to facilitate understanding of European decision-makers and stakeholders on the role played by the European traders in agri-commodities; to act as a platform of dialogue and communication with the European Institutions and to encourage public and general interests in agri-trade issues.

ENDS

For further information:

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