

The EU Egg Sector - 'Challenges and opportunities'

Presentation to CELCAA Event on
EU-Mercosur FTA negotiations,
9th March 2017,
Brussels

Mark Williams, Secretary-General

Who are we?

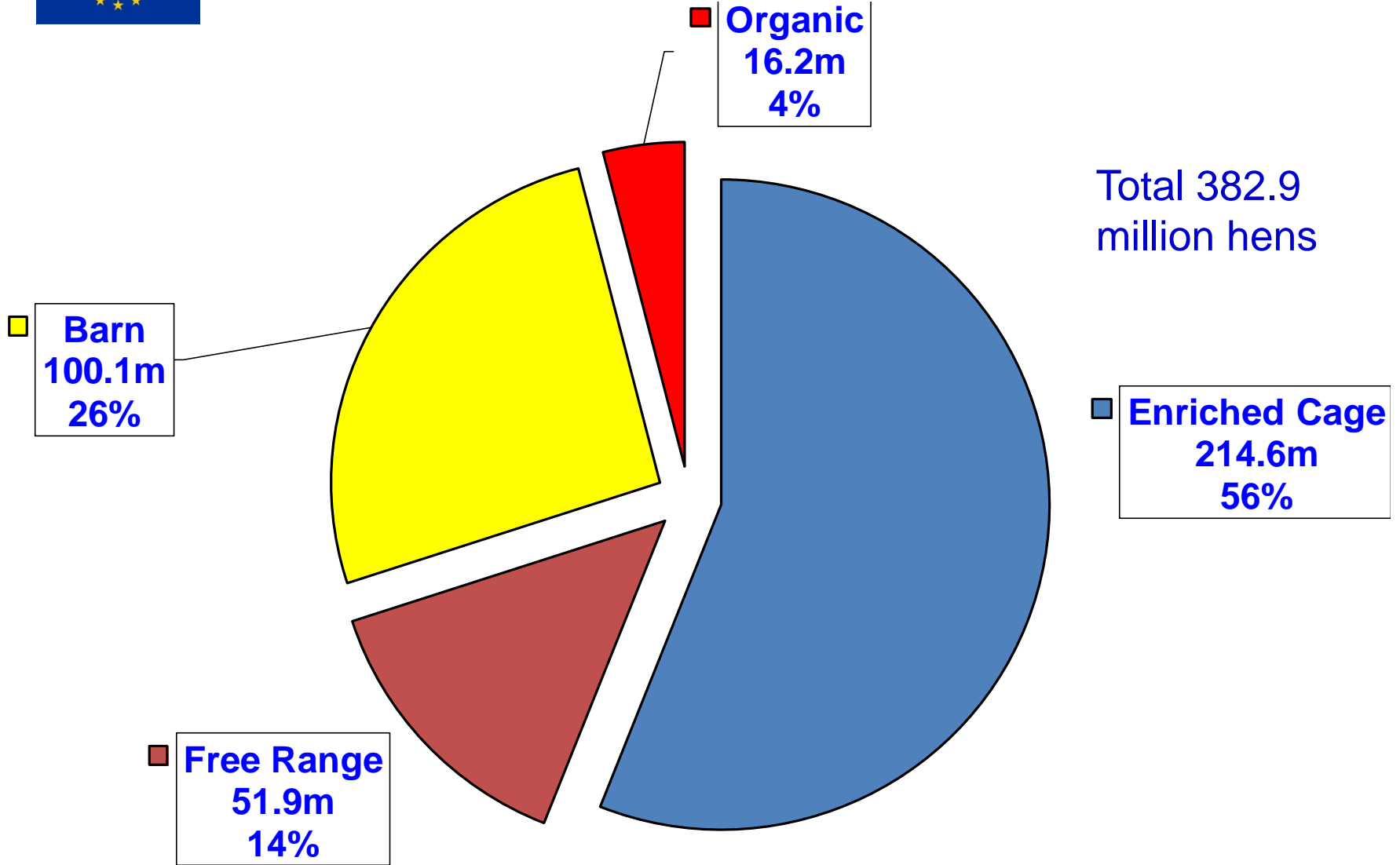
- EUWEP
(European Union of Wholesale with Eggs, Egg Products and Poultry and Game)
- Made up of 3 organisations
 - European Egg Packers and Traders Association
 - European Egg Processors Association
 - European Poultry and Game Association

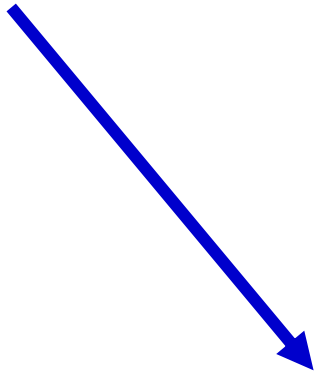
EU Egg Industry

- World's second largest egg producer and a net exporter of eggs and egg products
 - Eggs for consumption - 6.754 Million tonnes
- Successful
- Unsupported
- Efficient
- Innovative
- Reactive to consumer demand
 - Barn, Free Range, Organic, Enriched Cage
- Responsible
 - Food safety, traceability, animal welfare, environmental protection



EU laying Hens (million) 2015





EUWEP



Report commissioned by EUWEP

- Produced by
Agricultural Economics
Research Institute
(LEI), The Netherlands
- Independent Research
Institute (Part of
Wageningen University
and Research Centre)

Competitiveness of the EU egg sector

International comparison base year 2013

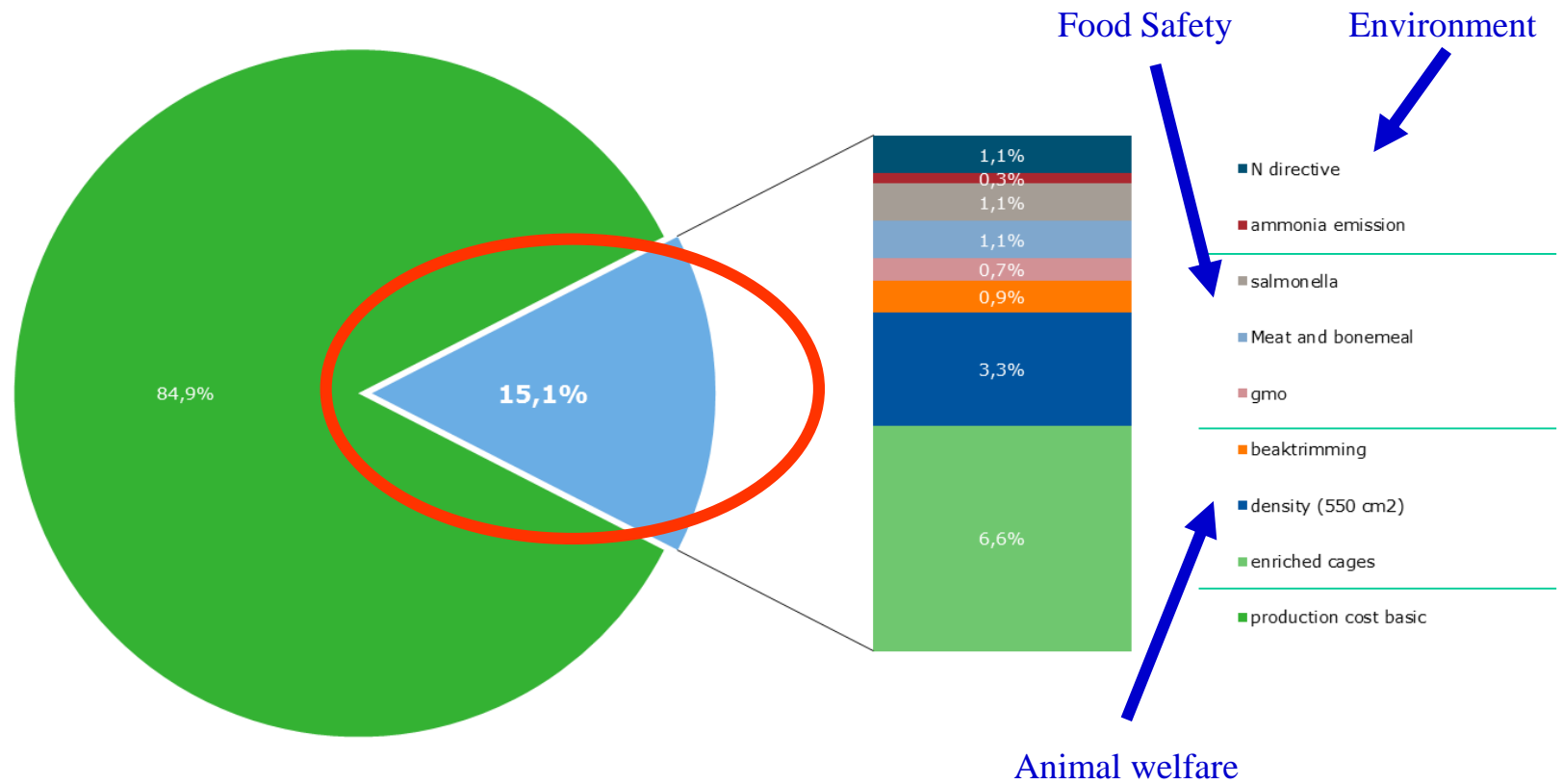
P.L.M. van Hone



This report updates
the reports published
in 2003, 2005 and
2012

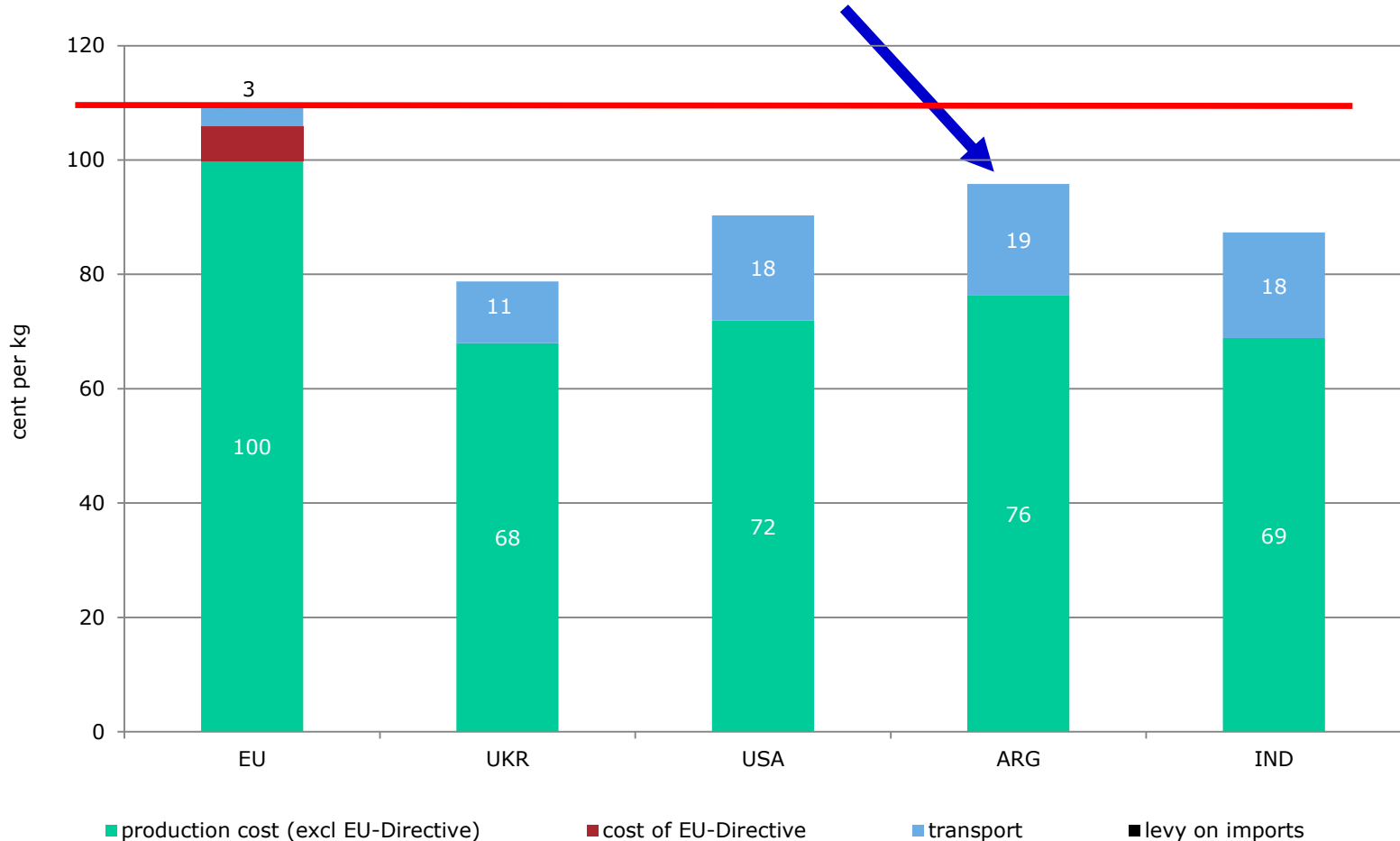
EUWEP

EU legislation in 2012: production costs of eggs



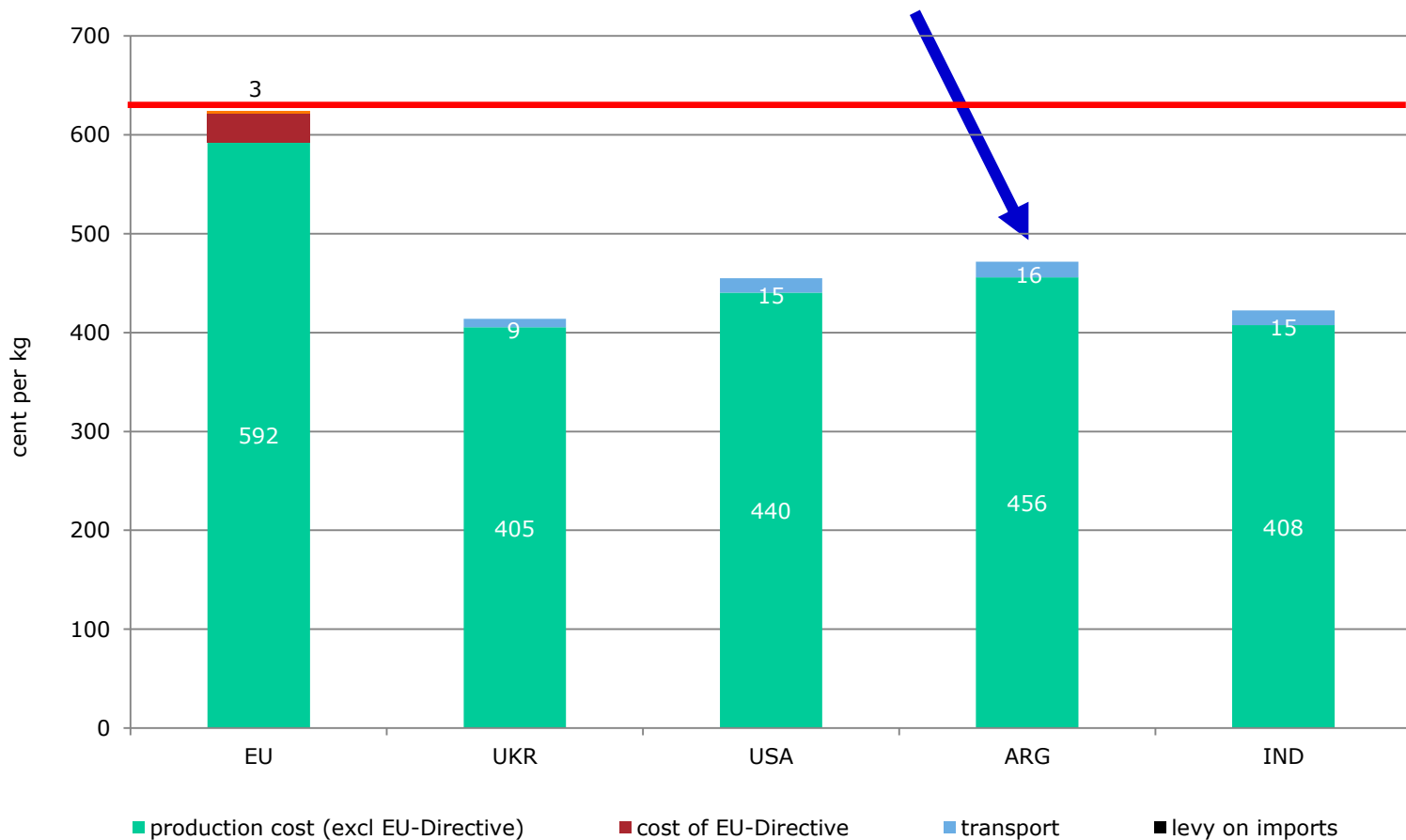
Offer price Shell eggs Germany 2013 (Eurocents/kg), scenario 4 (zero import tariff & -10% exchange rate)

This is real situation. FTAs are for the removal of Import Tariffs = EU becomes even more uncompetitive



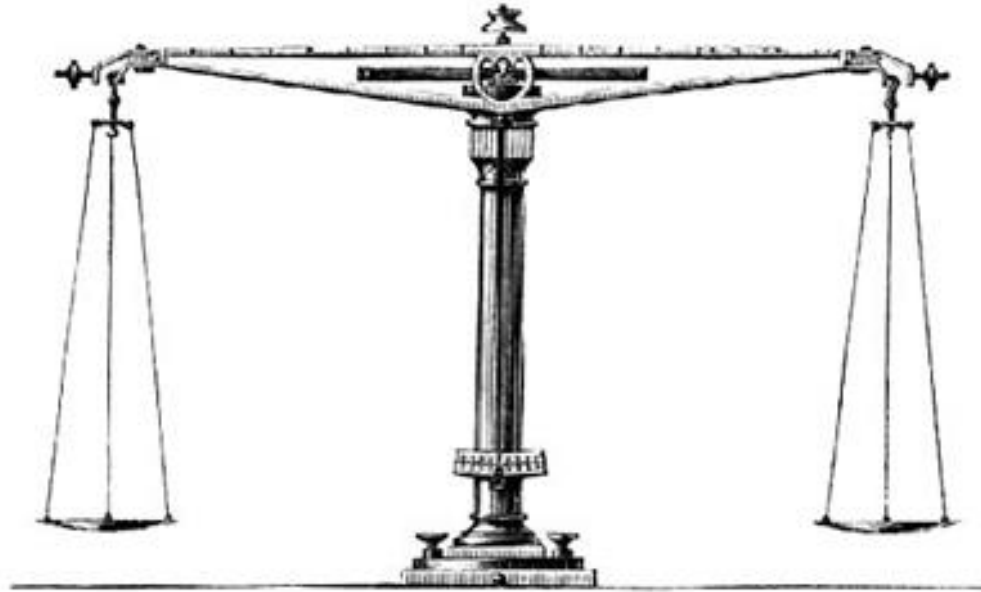
Offer price whole egg powder Germany 2013 (Eurocents/kg), scenario 4 (zero import tariff & -10% exchange rate)

This is real situation. FTAs are for the removal of Import Tariffs = EU becomes even more uncompetitive



Free trade

Fair trade



Production cost in
EU due to public
concern

Import levies/
Quotas

EUWEP

What do we need?

- EU citizens expect high standards
- Egg sector has legitimate concerns
- Need Animal Welfare standards to be included in all bilateral trade negotiations
- Therefore, all imports to meet EU's high standards on;
 - Animal Welfare
 - Food safety
 - Environmental protection
- This is 'fair trade'

Thank you for your attention

For further information please contact
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