

## EU – Canada Comprehensive Economic and Trade Agreement (CETA)

- The EU will benefit from full liberalisation of trade in most agri & food products while sensitive products will be preserved from full liberalisation
- 92% of EU agriculture and food products will be exported to Canada duty-free
- CETA will provide protection to EU geographical indications

### WINE



The EU is the world leader in the wine sector representing 45 % of wine-growing areas & 70 % of exports / €9,8 billion per year



The wine industry employs **over 3 million people** in Europe



Canada, today the fourth export market for the EU, is a priority with **more than €780 million EU wine export** in 2015

- ➔ CETA will provide new tools to tackle unfair practices discriminating European imports adopted by the Canadian Provinces
- ➔ CETA will provide improvements to the complex and un-transparent tax treatment governing imported EU wines

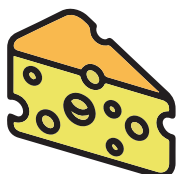
### DAIRY



EU exports of dairy products represent **€15 billion** per year and 12% of production.



EU represents **1/4** of global dairy trade.



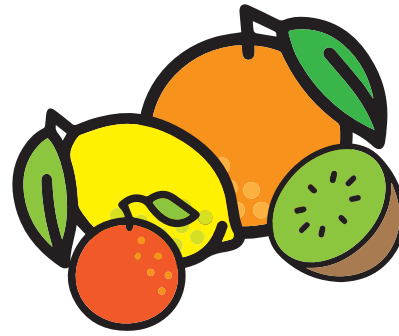
➔ Cheese access volumes will more than double for EU - to nearly **32,000 tonnes**

➔ Tariffs for some milk protein concentrates will be eliminated.

➔ **Market access for dairy is not ideal but the Canadian dairy sector is heavily protected**

## FRUITS & VEGETABLES

Export value:  
**€94,7 million** in 2015



### EU exports to Canada:

- Export volumes more than doubled from 2010 to 2015 with a strong potential for growth:  
from 33,000 tonnes in 2010 to 79,000 tonnes in 2015;  
representing in value €45 million in 2010 and €94,7 million in 2015
- Top exports to Canada are Citrus (Mandarins, Oranges, Lemons), Kiwi.

### The EU is the second largest producer of potatoes in the world.



Potato imports into Canada, which are worth **US\$ 74 million**, are currently dominated by North America. The EU potato sector sees potential in creating a new playing field for new market opportunities in this country.

➔ CETA will improve the market access for F&V through fast-track approval procedures for priority products and improved cooperation on SPS

## SENSITIVE PRODUCTS

For sensitive products such as beef, pork, sweetcorn on the EU side and dairy from Canada, CETA will limit preferential access to quotas. CETA will not open up poultry or eggs on either side.

**EU is a global actor; failure to ratify CETA will undermine the credibility of the EU to engage in any other global negotiation.**